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Girls Sports Academy joins the National Alliance for Youth Sports as a Member Organization

Becomes one of more than 3,000 organizations in national movement to enhance youth sports programs through volunteer coach training

Williamsburg, VA/ May 7, 2024 – The Girls Sports Academy has joined the National Alliance for Youth Sports (NAYS) as its newest Member Organization, helping to spread the message of safe and positive sports experiences for youth across the country through education and resources.

As a NAYS Member Organization, The Girls Sports Academy will have access to resources and tools to improve their youth sports programs: trainings for coaches, parents, league directors and officials; coach evaluations through NAYS' unique Coach Rating System; and volunteer accountability by adherence to the NAYS Code of Ethics. NAYS Member Organizations are currently active in more than 3,000 communities and military bases worldwide.

“When an organization participates as a NAYS Member Organization, they are taking a step to improve their community,” said John Engh, executive director of NAYS. “By ensuring that their volunteer coaches are receiving proper training they are leading the way to positive, memorable experiences that youth athletes will take with them throughout their life.”

The Girls Sports Academy will have coaches complete the NAYS Coach Training. As NAYS members, coaches receive liability insurance coverage and access to continuing education

resources, such as the NAYS coaching forum, skills and drills information and Coach Rating System.

The NAYS Coach Training features insight from top professional and collegiate coaches, covers dealing with parents, conducting fun and effective practices, game day management, safety, nutrition and hydration, among many other important areas relevant to coaching youth sports.

The National Alliance for Youth Sports (NAYS) educates, equips and empowers youth sports leaders, volunteers and parents so all children can enjoy the lifelong benefits of sports. NAYS, a nonprofit 501(c)(3) organization, partners with more than 3,000 community-based organizations and has trained more than four million adults since 1981. Visit NAYS online at www.nays.org.

Girls Sports Academy- Building the Girl Through Sports

A multi-sport approach to develop future female athletes building confidence, strength and resilience.

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