

Terms & Conditions

Privacy Policy

Effective Date: March 1, 2022

Girls Sports Academy (GSA) knows that you care about the privacy of your information, and GSA takes your privacy seriously. This Privacy Policy explains how we collect, use and disclose personal information of users of our Services. “Services” means any websites offered to you by GSA that link to this Privacy Policy. The terms “we” and “us” are used throughout this Privacy Policy to refer to GSA.

This Privacy Policy is incorporated into our Terms of Service. We understand that privacy disclosures are an ongoing responsibility, and so we will from time to time update this Privacy Policy as we change our practices related to personal information (as described below). By accessing the Services or submitting your personal information in connection with the Services, you agree to the collection and processing of your personal information as described in this Privacy Policy. If you do not agree with any part of this Privacy Policy, do not use the Services.

Information We Collect from You

We use the term “personal information” throughout this Privacy Policy to refer to information that identifies you, that is related to you, that describes you, or that can reasonably be associated with you. We do not consider “personal information” to include information that has been deidentified or aggregated (meaning the information no longer identifies and is no longer linked with a particular individual).

We collect the following categories of personal information from you when you actively share it with us and when you provide it to us passively through use of our Services.

- First name and last name
- Phone number
- Mailing address
- Email address
- Account information (billing name, billing address, billing phone number, payment method)
- Purchase/return/exchange information
- Your activity (Such as purchases you made at time of events)
- Your Internet Protocol (“IP”) address and location associated with your IP address
- Browser type and settings device information and network information

We use tools like Google Analytics to measure traffic on our Services and how users interact with our Services. Google Analytics utilizes cookies to gather information regarding use of our Services, which Google uses to generate reports for us regarding our Services. Google Analytics collects information when you use the Services, such as time of visit, pages visited, and time spent on each page of the webpages, referring site details, type of web browser, type of operating system, screen resolution, and IP address. GSA does not link this information with a particular individual user. The details of the cookies used by Google Analytics on our website are available in our cookies policy. To find out more about how Google uses data when you use our Services and your options for controlling the information collected by Google from the Services, please visit Google Analytics site for more information. You may opt-out of having your activity on our Services made available to Google Analytics by installing the Google Analytics browser add-on.

How We Use Your Personal Information

We use the personal information that we collect for the following purposes:

(1) Account Information and Order Information. When you register to use our Services, we collect your name, email address, and billing information. When you register for a program, we collect further information as it pertains to the services provided (i.e. bunk mate for an overnight camp). We use this information to operate and provide our Services. More specifically, we use your account information to:

- verify your identity or other information
- fulfill transactions and provide the Services
- operate, improve and personalize the Service
- respond to your comments and questions and otherwise provide customer service
- understand and analyze patterns of use of our Services and trends
- customize our advertising and marketing materials so that they are useful, relevant, valuable or otherwise of interest
- help us develop new products and services and improve our existing products and services
- ensure the Services function properly and to track logins
- enable our other business purposes, such as dispute resolution, audits and security, detection, prevention and mitigation of fraudulent or illegal activities
- enforce our Terms of Use or other applicable policies and for other uses that we may tell you about from time to time.

(2) Third Party Services. We and our service providers use anonymous identifiers, such as cookies and other technologies to collect and store certain types of information (e.g. click stream information, browser type, time and date, subject of advertisements clicked or scrolled over, hardware/software information, cookie and session ID) whenever you interact with our Services.

We use this information to:

- understand and analyze patterns of use of our Services and trends
- to examine metrics regarding how you are shopping on our Services, the performance of our marketing efforts and your response to those marketing efforts

Deidentified or Aggregated Data.

We may use deidentified or aggregated data that does not identify a particular individual for any purpose, and the use and disclosure of such information is not subject to this Privacy Policy.

How We Share Your Information with Third Parties

- *Third party service providers.* We sometimes use third-party service providers to act on our behalf, to process transactions and payments and provide other services related to the operation of our business. These service providers are only allowed to use your information in connection with the specific service they provide on our behalf.
- *Corporate Affiliates.* We may share personal information with our corporate affiliates, parents and/or subsidiaries.
- *Legal purposes.* If required to do so by law or in the good faith belief that such action is appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.
- *Corporate transactions.* With a potential or actual acquirer, successor, or assignee as part of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in bankruptcy or similar proceedings).
- *With your consent.*
- GSA does not share your personal information with third parties for their promotional or marketing purposes.

Notice Regarding “Do Not Track” Signals

At this time, the Services are not able to respond to Do Not Track (DNT) signals.

Third Party Services

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the Services links. The inclusion of a link on the Services does not imply endorsement of the linked site or service by us or by our affiliates.

Security

We use certain safeguards that are designed to maintain the integrity and security of personal information that we collect. Despite our efforts, please be aware that no security measures are perfect or impenetrable and thus we cannot and do not guarantee the security of your data.

Refund Policy:

In the event of injury or sickness, every refund decision is made through our Director, Lydia Scrofani. This decision will be on a case-by-case basis.